

Complete Rules of the Event Named “The Vero Bartender”

1. Promoter

Montenegro S.r.l. Via E. Fermi, 4 - 40069 Zona Predosa (BO) with C.F. and P.IVA 12654600159 (hereinafter “Promoter”)

2. Delegate

LGS Organization S.r.l., with registered office at Galleria Cavour, 4 - 40136 Bologna (BO) with C.F. and P.IVA 03000571202 (hereinafter “Delegate”)

3. Type and Name of the Event

This Event is named “The Vero Bartender” (the “Event”) and is governed by these rules (the “Rules”). This skill-based invites the Recipients (as defined below) to embark on a journey into the future, celebrating the 140th anniversary of Amaro Montenegro. Inspired by the year 2165, they must imagine and create cocktails that reflect the innovative spirit of the future and immerse themselves in a world where tradition meets futuristic creativity, allowing imagination to shape the flavors of the next century.

4. Recipients

This Event is open to all professional bartenders (hereinafter “Recipients”), meaning individuals of legal age, who register on the website www.theverobartender.com.

5. Duration

The registration to the Event will be possible until 2 December 2024, 11:59:59 PM.

The best cocktail will be identified through 3 selections, including two intermediate and one final selection, according to the following overall schedule:

Phase 1: Pre-cocktail selection of recipes by January 31, 2025

Phase 2: Final Local Event by March 31, 2025

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Phase 3: Global final Event on the 9 April, 2025

6. Purpose of the Event

The purpose of this Event is to increase the visibility of the Amaro Montenegro brand and the Promoter’s products. It should be noted that no purchase of products or services is required to participate to the Event, but participants must create a future-inspired cocktail based on Amaro Montenegro that can be served in at least 4 or more individual portions.

7. Experience

The details about the amazing experience sponsored by Montenegro will be explained in a dedicated email that will be sent after the application.